



Tuesday – September 13th, 2016

9:00 am–9:45 am	Welcome & Introductions & Breakfast	Be prepared to share 2 truths and 1 lie!
9:45 am–10:45 am	SmashFly Vision, History, Core Values and Corporate Goals	Mike Hennessy, CEO
10:45 am–11:00 am	Break	
11:00 am–12:00 pm	HR Tech Landscape Review/History	Chris Brabc, Director of Product Marketing
12:00 pm–1:00 pm	Lunch	
1:00 pm–1:30 pm	Marketing Team Introduction and Go to Market Strategy	Lori Sylvia, Chief Marketing Officer
1:45 pm–2:30 pm	Customer Success Team Introduction	Ted Ruscitti, Chief Customer Officer
2:30 pm–2:45 pm	Break	
2:45 pm–3:15 pm	Sales Team Introduction	Scott Fowle (Remotely), Chief Sales Officer
3:15 pm–3:45 pm	Finance/HR/Legal/Contracts Operations Introduction	Ginay Tannenbaum, Director, Human Resources Marty Ahlijanian, Director, Legal & Contracts
3:45 pm–5:00 pm	Solution Overview	Mary Grace Hennessy, Chief Product Officer

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8:45 am-9:00 am	Breakfast	
9:00 am–9:30 am	What is Recruitment Marketing	Tracy Parsons, Director, Recruitment Marketing Practice
9:30 am-10:30 am	Click along Product Training	Elizabeth Wilkinson, Director Education Services
10:30 am–10:45 am	Break	
10:45 pm-12:00 pm	Click along Product Training	Elizabeth Wilkinson, Director Education Services
12:00 pm–1:00 pm	Lunch	
1:00 pm–2:00 pm	Product Team Introduction	Mary Grace Hennessy, Chief Product Officer
2:00 pm–2:30 pm	IT Team Introduction	Anatoly Podstrelov, VP Information Technology
2:30 pm – 2:45 pm	Break	
2:45 pm–3:15 pm	Engineering Team Introduction	Tim Hennessy, VP Engineering
3:15 pm 4:45 pm	Product Demo	Karen Lepore, VP Solution Consulting